



**RETN SUMMER COURSE**

**From Idea to Impact:** *Harnessing the power of video in your classroom*

Discover the finer points of creating, managing and sharing video.

**DATE:**  
**July 7-11, 2014**

**TIME:**  
8:30 a.m.- 4 p.m.

**LOCATION:**  
RETN in Burlington

**REGISTER AND MORE INFO:**  
[retn.org/SummerCourse](http://retn.org/SummerCourse)

Learn to use video creatively with your students.

Register for our summer course.  
Five days, three credits and a lot of fun.



**Looking for new ways to inspire your students?** Spend a few days with RETN this summer. We've assembled a team of professionals to give you the confidence and skills to broaden your media horizons in the classroom.

**During the course you will:**

- Receive hands-on training in basic video production techniques
- Learn to connect classroom video projects with the Common Core
- Learn to use tools like professional video cameras, iPads, tripods, microphones, and lights
- Work in teams to create short video projects
- Learn about free equipment and distribution resources

**Lead Instructor**

**JAY HOFFMAN**  
**2013 Vermont Teacher of the Year and teacher at Tuttle Middle School, South Burlington**

A recipient of the National Cable & Telecommunications Industry "Leaders in Learning" award, Jay has been teaching via project-based learning for over 20 years. Jay is an accomplished veteran with an advanced degree in Public School Administration and Supervision, a Master's in Elementary N-6, and a Bachelor's in 7-12 Technology. He has served as an adjunct professor for UVM, is a teacher trainer for the Vermont NEA, a teacher mentor in his school district, and is board president of RETN—the Champlain Valley's education station. He and his unique student-led South

Burlington Network News team have been honored for high achievement by C-SPAN in Washington, DC.



Register now.  
[retn.org/SummerCourse](http://retn.org/SummerCourse)

**SUMMER COURSE FEES:**  
**Total for course only** (*No credit.*  
*Add \$345 for three graduate credits.*)

**\$850**

**Total for course with three credits\***

**\$1,195**

\*Graduate credits from Southern New Hampshire University (Course #PDCO 545)



◀ **SCAN & LEARN:**  
Watch a video, learn more, and register for RETN's summer course.



REGIONAL EDUCATIONAL TELEVISION NETWORK  
CHANNEL 16 ■ [WWW.RETN.ORG](http://WWW.RETN.ORG)  
South End Open Media Lab, 208 Flynn Avenue, Burlington, 802.654.7980, [learn@retn.org](mailto:learn@retn.org)



**RETN WORKSHOP**  
**Easy iPad Video**  
**Projects for Teachers**  
**and Nonprofits**

Gain confidence to create simple and effective video projects.

**CHOOSE FROM TWO DATES:**  
**June 23-24, or**  
**August 6-7, 2014**

**TIME:**  
9 a.m.-1 p.m. EACH DAY

**REGISTER AND MORE INFO:**  
[retn.org/iPadWorkshop](http://retn.org/iPadWorkshop)

Learn skills for making powerful videos in class and at work.

Turn your iPad into a complete video-production studio.



**Lead Instructor**

**GIN FERRARA**  
*Multimediator,  
Spindle & Widget*

GIN's early work as a media instructor for young people sparked her interest in helping people tell impactful stories, and has continued to be the foundation of her work. As the co-founder of Wide Angle Youth Media, Gin created programming, outreach, management, and fundraising plans, and steadily grew the organization for 10 years. She enjoys collaboration, and has partnered with schools, agencies, companies, and community groups to create events, build dialogues, and bring people together, online and in real life.



**Looking for new ways to get the most out of your iPad?**

Sign up for RETN's iPad workshop this summer, and learn to record, edit and share videos with your students and community.

**During the workshop you will:**

- Receive hands-on training in basic production techniques
- Learn to use tools like tripods and microphones
- Learn to integrate video into your classroom and connect it with the Common Core
- Learn about free equipment and distribution resources

Register now.

[retn.org/iPadWorkshop](http://retn.org/iPadWorkshop)

**WORKSHOP FEE:**  
*(8 hours of professional development)*

**\$195**

Choose from two dates:  
**June 23-24, or August 6-7**



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