



Board of Directors

Meeting Minutes: December 8, 2010

1 **Board Attendance:** Cindy Remy, Gary Lambert, Diana Burrirt, Ed Bianchi, Jay Hoffman, Alan
2 Levi, Paul Irish (4:20), Bob Owens (4:40), Jessica Wilson (5:20), Bonnie Birdsall (voted by proxy)

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4 **RETN Attendance:** Scott Campitelli, Drew Frazier, Doug Dunbebin, Jim Olinger, Jim Kelty

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6 Scott Campitelli introduced Gary Lambert from the Burlington School District.

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8 Jay Hoffman called the meeting to order at 4:15 p.m.

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10 **Consent Agenda**

11 The Consent Agenda consisted of minutes from the November 16, 2010 Board meeting.

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13 *Diana Burrirt moved, and Ed Bianchi seconded the motion to approve the Consent Agenda. The motion*
14 *passed unanimously.*

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16 **Election of Officers**

17 All current officers agreed to continue their present roles:

- 18 • President: Jay Hoffman
- 19 • Vice-President: Paul Irish
- 20 • Treasurer: Alan Levi
- 21 • Secretary: Cindy Remy

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23 *Ed Bianchi moved, and Diana Burrirt seconded the motion to approve the slate of officers as presented.*
24 *The motion passed unanimously.*

25
26 **Strategic Planning Discussion**

27 Jay Hoffman and Cindy Remy presented the latest version of the Strategic Plan, which is near
28 completion. Final adoption of the plan is scheduled to occur at the January, 2011 board meeting. The
29 overall document will be condensed for public consumption. The Strategic Planning Committee is
30 planning to have the Plan rolled out during the RETN 20th Anniversary celebrations.

31
32 The board reviewed the Plan. There was discussion about what the baseline data is. Scott Campitelli
33 noted that baseline data will be collected from the year 2010.

34
35 *Ed Bianchi and Scott Campitelli will create a glossary of terms to accompany the Plan. The board*
36 *approved this via consensus.*

37
38 *Diana Burrirt, Ed Bianchi, and Bob Owens formed an Ad Hoc committee to plan the RETN 20th*
39 *anniversary celebrations. The board approved this via consensus.*

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41 After the Plan is formally adopted, the Strategic Planning Committee will create a 2011 work plan and
42 public document. The committee will also reconvene throughout the year to evaluate progress and
43 work-to-date on the Plan.

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45 **Organizational and 2011 Budget Implications**

46 The board discussed RETN's current revenue. There will be budget impacts resulting from the Strategic
47 Plan. Some implications may include adjustments to the budget, along with adjustments to staff
48 descriptions, etc. The Board will review specific implications during future board meetings, as the work
49 plan is developed. There was also discussion about how to sustain the Strategic Plan.

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51 The board talked about potential future partners with RETN, including such organizations as VITA-Learn.
52 Where are potential producers? Should an ad hoc committee be created with potential partners who
53 share similar interests? How does teaching video fit into state educational standards?

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55 **Other Business**

56 Scott Campitelli updated the board on the collaborative work between channels 15, 16, and 17 (PEG).
57 They have plans to several collaborative projects:

- 58 • Create a Burlington Area Access Group float for the Mardi Gras parade on March 5.
- 59 • Hold a community event in 2011 to raise awareness about what community media is.
- 60 • Streamline the intake of users into all three organizations.

61

62 **Adjournment**

63 *Jessica Wilson moved, and Diana Burritt seconded the motion to adjourn. The motion passed*
64 *unanimously.*

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66 The board adjourned at 5:25 p.m.

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68 Minutes respectfully submitted by Cindy Remy, Board Secretary