



Board of Directors

Meeting Minutes: July 20, 2010

1 **Board Attendance:** Jessica Wilson, Jay Hoffman, Bob Owens, Cindy Remy, Ed Bianchi, Diana
2 Burritt, Paul Irish (4:40 p.m.)

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4 **RETN Present:** Scott Campitelli, Drew Frazier, Doug Dunbebin

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6 Jay Hoffman called the meeting to order at 4:08 p.m.

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8 **Consent Agenda**

9 The Consent Agenda consisted of May 18, 2010 board meeting minutes.

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11 *Bob Owens moved and Diana Burritt seconded the motion to approve the minutes of the May*
12 *18, 2010 board meeting. The motion passed unanimously.*

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14 **Executive Director's Report**

15 Scott Campitelli provided his report to the board:

- 16 • There was a minor delay in completing the financial audit, but it has been submitted.
17 There were no major findings. RETN is committed to conducting an audit once every
18 three years. As the audit has now been completed, the 2009 IRS 990 will also be
19 submitted.
- 20 • The RETN financials overall are in good shape. Scott and Alan Levi review the financials
21 on a regular basis.
- 22 • RETN had a successful graduation season, with a significant number of DVDs sold.
23 Additionally, several schools have embedded graduation footage from RETN directly on
24 their school's web-site.
- 25 • RETN is looking at an online video player that would work on devices that are not
26 compatible with Flash (such as the iPhone, iPad, etc.).
- 27 • RETN is currently running summer camps.

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29 **RETN Financial Update**

30 Overall, RETN is in financial good standing. At the mid-year mark, Alan Levi will come back to
31 the board (during the September board meeting) to discuss potential (minor) modifications to
32 the budget. Alan reviews bank and credit card statements each month and goes over them
33 with Scott.

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35 **Professional Development Update**

36 Scott and Drew Frazier recently attended the National Alliance for Community Media
37 Conference. They learned about: new, innovative technologies with a lot of open-source

38 resources; the current telecommunications landscape throughout the nation; increase
39 development with the Droople platform; and an example of using grants by a Brooklyn, NY-
40 based AMO who did a project educating youth about the area's history.

41

42 There was a discussion regarding the use of RETN in schools and the potential for collaboration
43 on projects. RETN's expertise is a huge benefit to schools.

44

45 **Strategic Planning**

46 There are two community table-top discussions scheduled: one on July 27 and one on August 4.
47 Several RETN constituents will be attending each session. Jay, Jessica, and Cindy will lead table-
48 top discussions during these sessions, focusing on the themes of: collaboration, content, and
49 sustainability.

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51 The board watched an informational video created by RETN that will serve to provide context
52 to those participating at the upcoming discussions.

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54 There was a discussion regarding potential collaboration opportunities with channels 15 and 17.

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56 The latest iteration of the strategic planning document was handed out to the board.

57

58 **Adjourn**

59 The board adjourned at 5:22 p.m.

60

61 Minutes respectfully submitted by Cindy Remy, Board Secretary